



PRESS RELEASE

FOR IMMEDIATE RELEASE

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THE CITY OF SEAL BEACH PLANNING COMMISSION TO CONSIDER A MAIN STREET OUTDOOR USES PROGRAM

SEAL BEACH, CA – On April 15, 2024, the City of Seal Beach Planning Commission will consider a Main Street Outdoor Uses Program. The Program would allow ground-floor businesses to augment their frontage by setting up small outdoor dining spaces and other limited enhancements in the public right-of-way. The Program aims to enhance the appeal of Main Street to visitors, while also providing businesses with an opportunity to increase their visibility and attract more foot traffic. Program implementation requires an amendment to the Main Street Specific Plan, which already allows for some of these uses to be implemented through a Minor Use Permit. The proposed Program creates a streamlined permit process, providing a faster and less expensive option to business owners.

Applicability:

- Ground-floor Main Street establishments
- Compliance with Program operating requirements
- Maintained eight-foot clear pedestrian walkway

Permitted items with the Main Street Outdoor Uses Program include:

- Tables
- Chairs
- Benches
- Potted Plants
- Business Signage (A-Frames)
- Umbrellas
- Heaters

Prohibited items with the Main Street Outdoor Uses Program include:

- Merchandise Displays (racks, bins/boxes & shelves)

A Program guide is available for review on the City's website at: <https://bit.ly/3VGqGJB>

For questions or additional information about the Main Street Outdoor Uses Program initiative, please contact Megan Coats, Management Analyst, in the Community Development Department at (562) 431-2527 ext. 1345 or mcoats@sealbeachca.gov.

The Seal Beach Planning Commission will consider the Program at a **Public Hearing on Monday, April 15th, 2024, at 7:00 PM** in the City Council Chambers (211 8th Street, Seal Beach, CA 90740). Public input is encouraged. Feedback and comments may be provided to the Planning Commission in person at the meeting, or in writing through the City Clerk's office.

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